

Recover Your Golf Game Promotion 2009

Official Sweepstakes Rules

NO PURCHASE OR BUSINESS RELATIONSHIP REQUIRED TO ENTER OR WIN, AND WILL NOT INCREASE YOUR CHANCES OF WINNING. YOU HAVE NOT WON YET.

These Official Sweepstakes Rules apply to the **Recover Your Golf Game Promotion 2009** Sweepstakes to be held from May 22, 2009 through August 14, 2009 (the "Sweepstakes").

How to Enter. To enter, access www.MyrtleBeachGolfTrips.com and follow the prompts to submit your entry. All entries must be received between 12:01 a.m. (Eastern Time) on May 22, 2009 and 11:59 p.m. (Eastern Time) on August 14, 2009 (the "Sweepstakes Period"). No alternate form of entry will be honored in this Sweepstakes. Sponsor not responsible for late, lost, incomplete, illegible, misdirected, or misrouted entries. Use of automated or mechanical devices to enter or otherwise participate in the Sweepstakes is prohibited. Sweepstakes entries become the property of Sponsor and will not be returned.

Prize and Odds of Winning. One Grand Prize Winner will be randomly drawn from all eligible entries received. The Grand Prize Winner will receive a prize package consisting of the following: (4) nights accommodations at the Marina Inn at Grande Dunes, (1) round of golf for (4) people at Pine Lakes Country Club, (1) round of golf for (4) people at Myrtlewood Golf Club – Palmetto, (1) round of golf for (4) people at Myrtlewood Golf Club- PineHills, and (1) V1 Video Golf Swing Analysis at the Grande Dunes Golf Academy per person with a maximum of (4). Estimated retail value of the Grand Prize is \$3100. Odds of winning will depend on the number of eligible entries received during the Sweepstakes Period. Package must be used before December 31, 2010. Winner is responsible for all federal, state, and local taxes associated with acceptance and use of prize. Prize is not transferable. No substitution of prizes permitted except at Sponsor's option, including Sponsor's right to substitute a prize of equal or greater value if advertised prize is unavailable and as allowed by law.

Drawing and prize redemption. Winner will be selected in a random drawing on August 15, 2009 from the aggregate of all eligible entries received. Awarding of prizes will be conducted by Sponsor, whose decisions are final on all matters relating to the Sweepstakes. Sponsor will notify the potential winner via telephone, email or mail based on the information provided by the Sweepstakes entrant on the entry form. If the potential winner cannot be contacted or that person fails to satisfy all eligibility requirements within 14 days of notification, an alternate winner will be selected from the remaining eligible entries. Any prize notification or prize returned as undeliverable will be forfeited and awarded to an alternate winner. Prize will be mailed to the U.S. mailing address provided by the winner.

Eligibility. Sweepstakes is open to all U.S. citizens that are legal residents of the United States, except Puerto Rico and other U.S. territories. Employees of Burroughs and Chapin Company, Inc. and its affiliates, subsidiaries, advertising, and production agencies, and immediate families and household members of such employees, are not eligible. For purposes of these eligibility rules, "immediate family members" mean spouse, children, parents, parents of spouse, siblings, and spouse's siblings. Must be age of majority (18 years in most states) as of January 1, 2009 to enter. All federal, state, and local laws and regulations apply. Sweepstakes void where prohibited or restricted. By entering this Sweepstakes, participants agree to be bound by these Official Rules and the decisions of the Sponsor and/or its agents.

Additional Eligibility Requirements: Prior to receiving any prize, the winner must provide Sponsor with any information or certifications needed by Sponsor, in its sole judgment, for tax reporting purposes, including a completed substitute W-9 form. If you fail to satisfy these conditions within 14 days after we

send you notice that your name has been selected, you will not be eligible for the prize and we will select an alternate winner as described in "Selection of Winners" below. All decisions on eligibility will be made by Sponsor and its decisions are final.

Additional Agreements/Waivers. By entering the Sweepstakes, each entrant agrees (a) to be bound by these Official Sweepstakes Rules and to interpretation of these rules by Sponsor and (b) that Sponsor and its agents, affiliates, representatives and employees will have no liability whatsoever for any damage, loss, or liability to persons or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use, or misuse of prize or participation in this promotion. Except as prohibited by law, the winner also consents, by entering the Sweepstakes and without further compensation, to Sponsor's use and publication of the winner's name, photograph, likeness, biographical information, and details of winning for Sponsor's advertising, promotional, or regulatory purposes.

Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend part or all of this promotion should virus, bugs, unauthorized human intervention, or other causes beyond the control of Sponsor corrupt or impair the administration, security, fairness, or proper play of the promotion. Sponsor and its promotion and advertising agencies, and all respective officers, directors, employees, representatives, and agents of each, are not responsible for technical, hardware, software, or telephone failures of any kind, lost, interrupted, or unavailable network connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by the Sponsor, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a participant's ability to participate in the promotion. Sponsor reserves the right at its sole discretion to disqualify any individual Sponsor reasonably believes to have tampered with the entry process or with the operation of the promotion, or who is found to be acting in violation of these Official Rules. This Sweepstakes is intended and limited for play in the United States and shall only be construed and evaluated according to United States law.

Sweepstakes Sponsor Information: This Sweepstakes is sponsored by Burroughs and Chapin Company, Inc., located at 611 Burroughs & Chapin Boulevard, Myrtle Beach, SC 29577.

Winner list. Winner's first name, last initial and home city/state will be posted on www.myrtlebeachgolftrips.com web sites after the Winner has been notified and their eligibility confirmed. To receive the Winner list, send a self-addressed stamped envelope by August 20, 2009 to Burroughs and Chapin Company, Post Office Box 2095, Myrtle Beach, SC 29578.